

Custom IT solutions that help to advance your business

AUTOMATE YOUR
BUSINESS PROCESSES

EMPOWER YOUR CLIENT
RELATIONSHIPS VIA TECHNOLOGIES

PROVIDE A DIGITAL WORKSPACE
FOR YOUR EMPLOYEES

3 TRENDS THAT WILL IMPACT BUSINESSES IN 2021

DIGITAL BUSINESS ACCELERATION

69%

of boards have responded to COVID-19 with digital business acceleration

PRIORITIZING CUSTOMER EXPERIENCE (CX)

84%

of consumers see convenience, seamlessness and speed to be the "new normal"

SWITCHING TO REMOTE WORK

52%

of CIOs expect work-from-home to increase in 2021*

Gartner

Organizations that have increased their funding of digital innovation are **3x more likely to be a top performer**

3 CHALLENGES FACING CEOs IN 2021

1

How do I go “digital” faster and use technology to boost my business processes?

2

How can I retain customers and make their experience more enjoyable?

3

How do I create a viable digital infrastructure for switching to remote and still improve employee engagement?

Gartner.

In 2022, businesses that spend on digitization will reach their goals **25% faster than** competitors

WE

FOR MORE THAN 16 YEARS, WE HAVE
BEEN TAKING OFFLINE PROCESSES ONLINE.
WE PROVIDE **END-TO-END SOLUTIONS**
FOR YOUR DIGITAL TRANSFORMATION

1

**AUTOMATES
YOUR BUSINESS
PROCESSES**

2

**EMPOWERS
YOUR CUSTOMER
RELATIONSHIPS**

3

**PROVIDES YOUR
EMPLOYEES WITH
THE DIGITAL
WORKPLACE**



**DIGITAL INTEGRATOR NOTAMEDIA IS
A LEADING TECHNOLOGY COMPANY
THAT PROVIDES BUSINESS AUTOMATION
SYSTEMS, 3RD PARTY INTEGRATIONS
AND CUSTOM SOFTWARE DEVELOPMENT**

Notamedia UAE is a Dubai-based company founded to drive and implement Notamedia digital solutions in the Middle East & North Africa (MENA) region

WE DEVELOP AND INTEGRATE DIGITAL PROJECTS OF ANY SCALE FOR LARGE COMPANIES, MEDIUM- & SMALL-SIZED BUSINESSES, AND GOVERNMENTAL AGENCIES

17

YEARS OF
EXPERIENCE
SINCE 2004

600+

PROJECTS
ACCOMPLISHED

100+

TEAM MEMBERS

150+

INTERNATIONAL
AND LOCAL AWARDS

9,5

OF 10 FROM REVIEWS
BY CUSTOMERS WHO
USE OUR PRODUCTS

5

COUNTRIES OF
PRESENCE: UK, USA,
UAE, RUSSIA, INDIA

WE HELP COMPANIES AND GOVERNMENTS
IMPROVE THEIR EFFICIENCY AND TRANSPARENCY
OF PROCESSES, AND HELP PEOPLE ACHIEVE MORE
SUCCESS AND FEEL HAPPIER

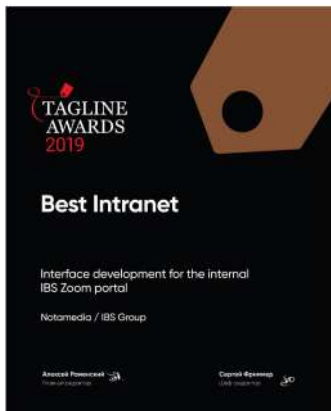
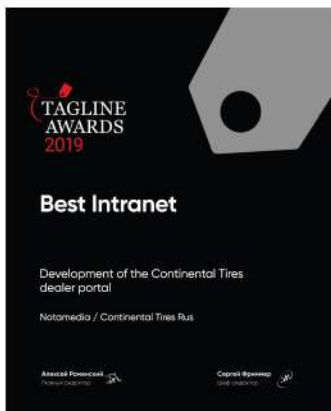
1000+

clients have put their trust
in us, and we take pride in
nurturing long-term
relationships



FOR MORE THAN 17 YEARS WE HAVE BEEN **RANKED THE BEST**

150 **AWARDS** FROM INTERNATIONAL
AND LOCAL CONTESTS AND FESTS



WE ARE IN **TOP 10**

in Digital Integration, Intranet
Development & Production



Rating of Intranet Portal
Developers 2019



Rating of Digital
Integrators 2019



WE UNDERSTAND YOUR BUSINESS OBJECTIVES AND BRING **A PRECISE MIX OF SOLUTIONS AND TECHNOLOGIES** TO REACH THEM

1

WE AUTOMATE YOUR BUSINESS PROCESSES

ERP systems
Business Intelligence (BI)
E-document management
Custom software development

2

WE EMPOWER YOUR CUSTOMER RELATIONSHIPS

CRM systems
IP telephony and call tracking
Marketing and lead generation
End-to-end analytics

3

WE PROVIDE YOUR EMPLOYEES WITH A DIGITAL WORKPLACE

Intranet portals
AI-powered HR analytics
KPI management systems
Learning management systems

WE ALSO PROVIDE

System administration
Security management

Hosting
Technical support 24/7

AUTOMATE YOUR BUSINESS PROCESSES

Optimize your time for strategizing and expansion

Automate accounting, workflow, HR and procurement systems, set up business intelligence and forecasting to maximize profit

OUR SOLUTIONS

Deploying enterprise resource planning (ERP) on Odoo and Bitrix24

Audit your processes
Implement the necessary modules relevant to your business
Develop custom solutions
Integrate

Implementation of business intelligence (BI) systems

Implement business data collection and analysis tools
Set up dashboards and forecasting

70% ▲

Better control and transparency of internal business processes

34% ▼

Lower overhead cost minimize expenses wasted on non-essential functions

x1,5 ▲

Faster document management

x2,5 ▲

More data to improve decision making

EMPOWER YOUR CUSTOMER RELATIONSHIPS

Manage customer experience,
increase sales, scale the business

Control and automate customer interactions within CRM
Implement a digital customer experience management
strategy at every touchpoint

OUR SOLUTIONS

Bitrix24 CRM implementation

Fine-tune CRM to suit your needs

IP telephony and call tracking

Personalize your customer communications

Digital Marketing

SEO, relevant segment target
marketing, contextual advertising

Analytics

Set up web analytics
and end-to-end analytics

62% ▲

Faster and more efficient
for your sales teams

37% ▲

Higher customer
closure rate

12 ▲

Better customer loyalty
and more repeat sales

x1,5 ▲

More leads

PROVIDE YOUR EMPLOYEES WITH A DIGITAL WORKPLACE

Grow your business through remote coordinated teamwork

Create a single environment where they can
work and communicate

Utilize AI to measure leadership and employee engagement
Increase motivation, productivity and performance

OUR SOLUTIONS

Intranet portals

We create a unique internal portal,
implement KPI and task management systems

Knowledge Base and Learning Management Systems

We will create knowledge bases,
develop flexible e-learning systems
(LMS) and assessments

AI-powered HR analytics

Together with Yva.ai we implement
predictive HR-analytics tools based
on artificial intelligence

78% ▲

Higher engagement
index and staff motivation

27% ▲

Faster turnaround
of tasks and projects

80% ▲

More transparency
and controllability

40% ▼

Less employee stress
and burnout

SUPPORT YOUR WEB INFRASTRUCTURE

Improve the reliability
and security of your systems

Keep your software running stably under any load:
prevent crashes, identify hidden issues,
and troubleshoot problems instantly

OUR SOLUTIONS

Server administration,
hosting

Audit
Ongoing monitoring
Provision of VPS server

24/7 Technical Support
and highload projects

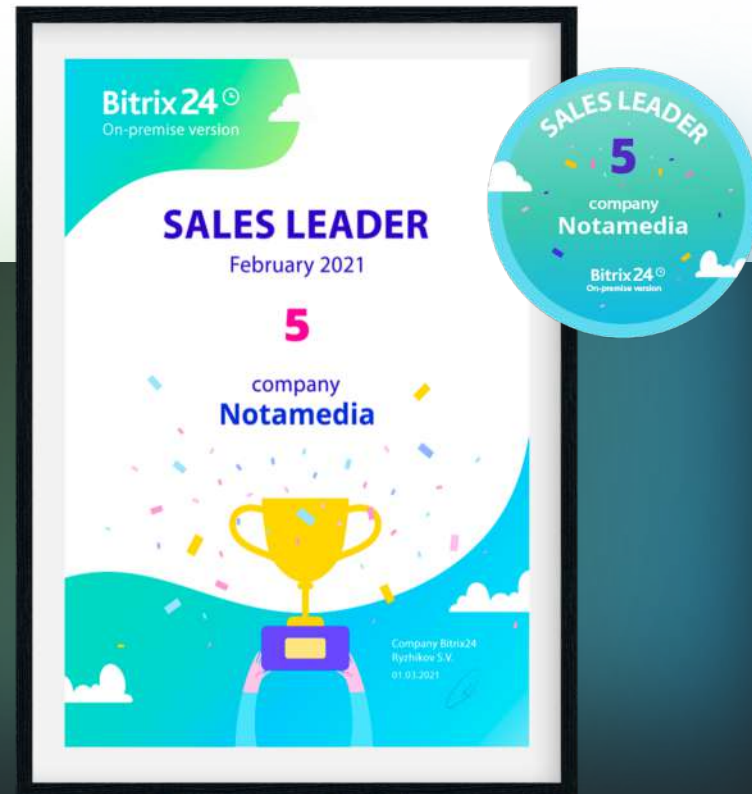
Fix any malfunctions
Help load balancing your systems



WE ARE A GOLD CERTIFIED PARTNER AND SALES LEADER OF 1C-BITRIX AND BITRIX24

Our expertise

- COMPOSITE SITE
- MAJOR IMPLEMENTATIONS
- OUT-OF-THE-BOX VERSION
- SOLUTIONS FOR PUBLIC SECTOR
- HOSTING



WE ARE A **TOP CATEGORY PARTNER** FOR MANY OF THE LEADING SOFTWARE VENDORS AND DISTRIBUTORS



technology partner



technology partner



partner



partner



technology partner



partner



VISIOLOGY

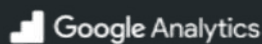
partner



Flashphoner

partner

Employees' Certificates



WE

TURNING 1.5 MILLION HOURS OF EXPERTISE AND INSIGHT INTO RESULTS



AGILE CUSTOMIZATION

We analyze your processes and fine-tune systems to your specific business needs



IN-HOUSE TEAM

Our certified in-house team have completed hundreds of custom implementations



INNOVATIONS

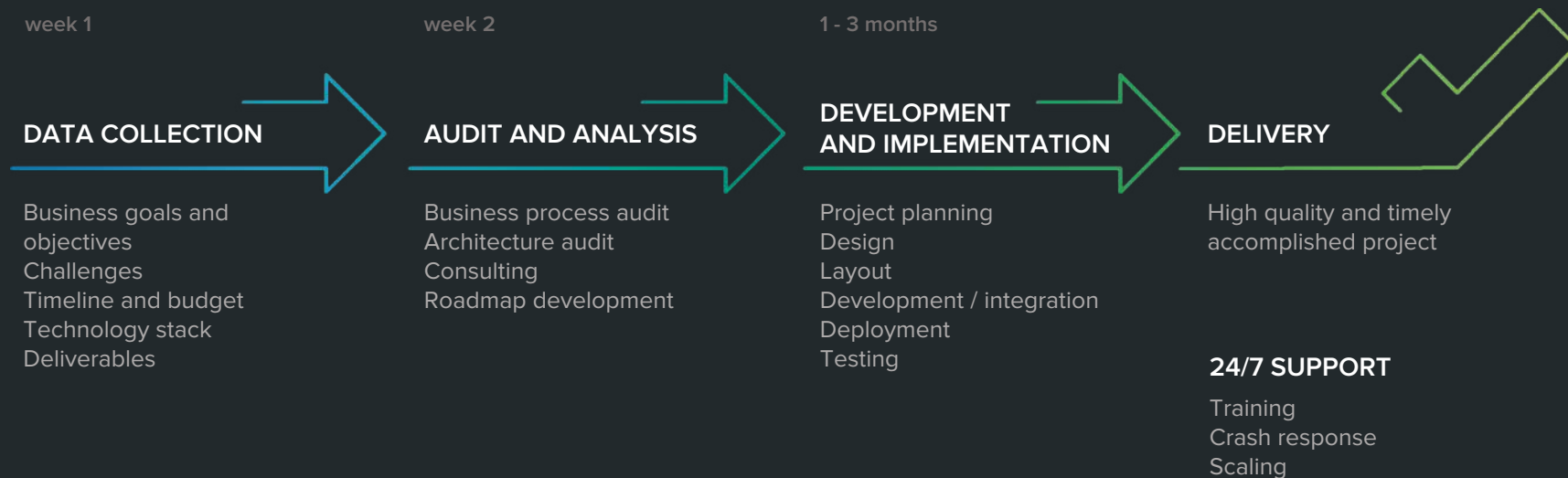
We develop and implement cutting-edge technology stack and test innovations on our own business



ECOSYSTEM APPROACH

We offer 360° digital transformation solutions for all regions with a diverse team of experts

WE USE AGILE OR WATERFALL



12 MONTHS WARRANTY SUPPORT

WE CUSTOMIZE SYSTEMS FOR YOUR INDUSTRY AND BUSINESS SPECIFICS, WE TRAIN AND SUPPORT YOUR TEAM

INDUSTRY Automation of sophisticated B2B Sales, Procurement, Production, Intranet user scenarios for thousands of employees	PUBLIC CUSTOMERS Platforms and portals of any complexity with full data protection	IT / TELECOM Full customer experience management, support for high-load systems	AUTOMOTIVE Solutions for managing your distribution network, production, documents, customer service and sales
LOGISTICS Sales and carrier management automation, integration with the Intranet for teams around the world	MEDICINE AI-powered enterprise systems and portals of any complexity with full data protection	EDUCATION E-learning ecosystems and knowledge bases, online proctoring, student accounting and office management	RETAIL Integration of e-commerce stores with CRM, ERP, services, support for high-load systems

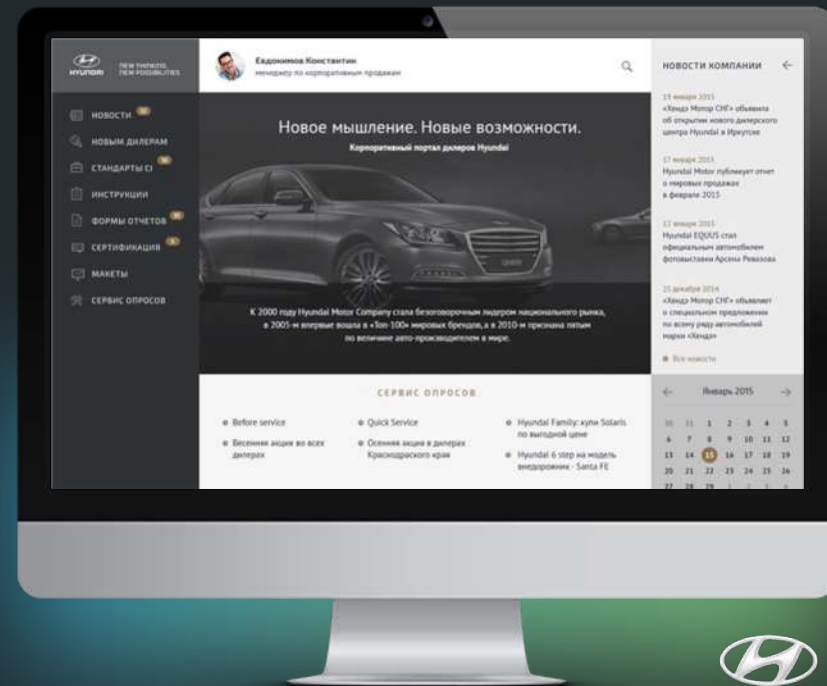
30% we help you save time and reduce costs
by up to 30% on industry-specific solutions

An Intranet portal to manage dealers network of the automotive giant

Hyundai Motor Company –
an automotive manufacturer

OUR SOLUTION AND RESULTS

- We have created an internal digital system based on Bitrix24 – a single-window solution for managing Hyundai dealerships
- Hyundai automatically handles thousands of dealers' reports, certifications, operations
- The wide network of dealers has quick access to the corporate Hyundai information: standards, manuals, policies, news, etc



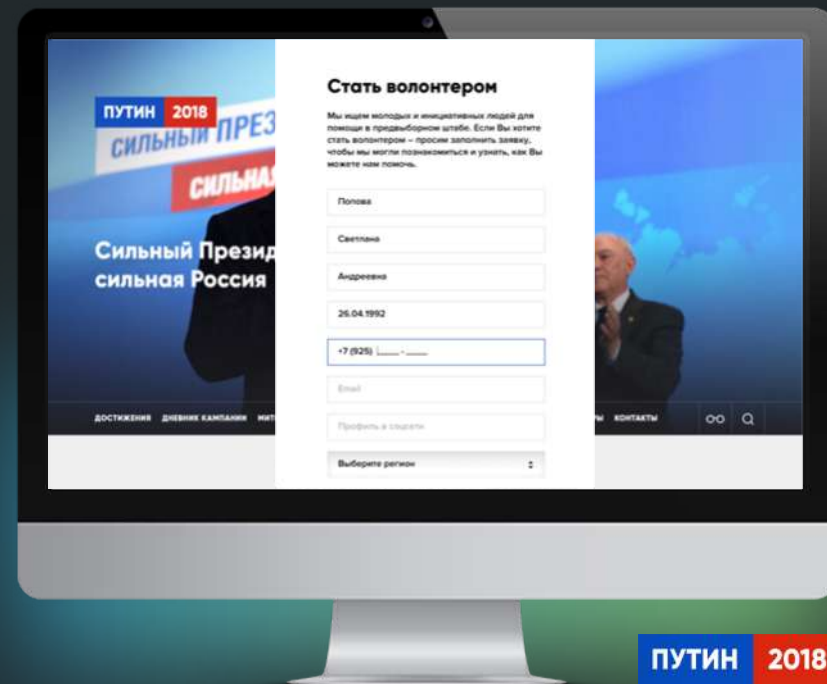
100+ dealerships are connected to
a single dashboard of Hyundai Motor

Customized CRM-system to automate the processing of the volunteer applications

Presidential Election 2018 in Russia

OUR SOLUTION AND RESULTS

- Automation of the campaign headquarters based on CRM Bitrix24
- A one-stop access point for all regions to collect, process, and manage volunteer applications
- Supporting the headquarters with live metrics and analytics
- Reduced workload of employees by 72%



20 000+

volunteer applications from 85 regions of Russia were
handled at the campaign headquarters in less than 2 months

Digital co-working for IBS employees



IBS Technology Group

OUR SOLUTION AND RESULTS

We have developed IBS ZOOM – an internal digital collaboration platform based on Bitrix24 that connects hundreds of IBS teams all over the world - with flexible customizations for each employee!

Corporate news, contacts database, knowledge base, services, chats, etc. – are altogether in one place.

- Reviews: improved employee comfort by 72%
- Achievements: the platform has received a record number of awards



8 500+

IBS employees use the intranet platform every day



2019 TAGLINE AWARD

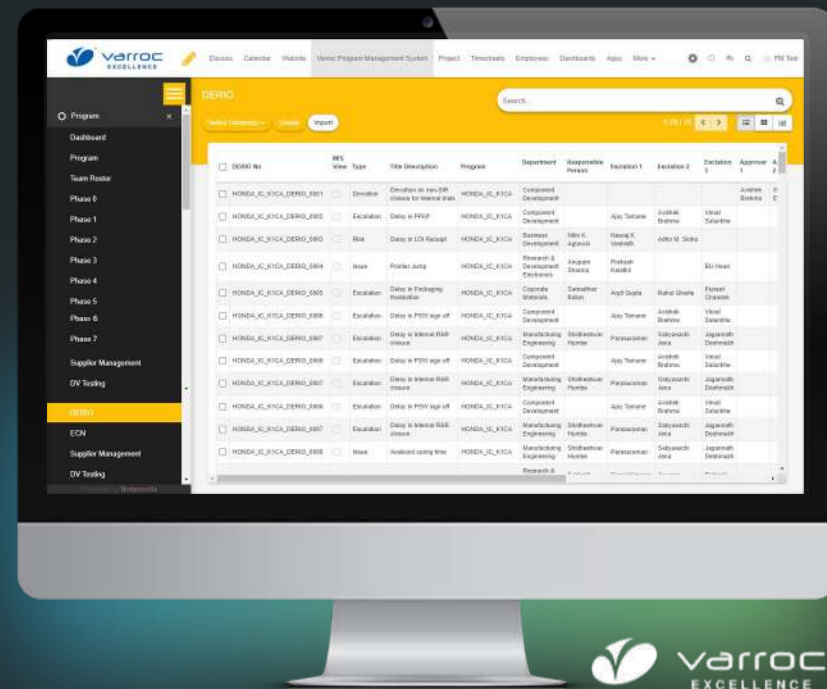
- Best Intranet
- Best Intranet Design
- Most Engaging Intranet

Customized ERP-system for effective management of manufacturing process of Varroc Group

Varroc Group – a leading car parts manufacturer

OUR SOLUTION AND RESULTS

- We implemented Odoo ERP-system to provide a full life cycle automation solution covering the production, sales, finance, human resources, logistics
- The modules were finetuned to meet all the needs, and specifics of the customer's enterprises



x2
times

increased speed and transparency
Now the PMs can see at what stage the implementation is being delayed, the costs were exceeded, etc., and manage the business process more efficiently

OUR APPROACH TO DIGITIZATION IS **FOCUSED** **ON THE VALUE** IT ADDS TO THE CUSTOMER'S BUSINESS

We identify gaps and growth points – and offer an end-to-end solution.
This is how we help our clients to stay ahead of the game in the fast-changing digital world

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